



**YOUR
BUSINESS**

**MUSEUMS
ASSOCIATION**



**40,000 MUSEUM
PROFESSIONALS**

CORPORATE MEMBERSHIP

CONNECTING YOU TO MUSEUMS AND GALLERIES

THE RIGHT PACKAGE FOR YOU

If your business is not solely in the museum sector, the basic corporate member package gives you the essential elements to maintain a presence.

CORPORATE MEMBERSHIP

£350 per year

BENEFITS:

- one profile listing in Museum Services Directory
- a profile listing in Find-a-supplier' online (up to 6 service areas)
- use of the corporate member logo
- Museums Journal monthly
- Museum Practice online
- Find-a-museum online search
- a copy of Museum Services Directory
- one membership card giving you free entry to museums and exhibitions throughout the UK
- discount on delegate fees for all MA events
- 50% discount on professional membership rates

Upgrading to corporate member plus seals your relationship with the MA network. If your business is central to the museum and gallery sector and you wish to maintain your brand image then becoming a corporate member plus is a great start.

CORPORATE MEMBERSHIP PLUS

£510 per year

ENHANCED BENEFITS

(in addition to the standard corporate membership benefits):



- your company logo on your directory listing, plus the entry will be boxed
- your company logo on your online listing
- an extra subscription to Museums Journal
- an extra membership card
- 15% discount on exhibition stand
- 10% discount on all advertising
- the opportunity to appear as a featured supplier on Find-a-supplier

THE MUSEUMS ASSOCIATION IS THE BIGGEST NETWORK OF MUSEUM PROFESSIONALS IN THE UK.

JOIN US, AND YOUR BUSINESS CAN
DEVELOP MORE LINKS, PROMOTE
TO A TARGETED AUDIENCE AND
ACHIEVE YOUR BUSINESS GOALS.

WELL CONNECTED

Our growing network
is made up of

7,000
MEMBERS

40,000
PROFESSIONALS

3,000
INSTITUTIONS

No other organisation offers
the range of services we do,
including respected publications,
cutting-edge conference
and events, sector-leading
projects and a vibrant,
interactive website.

MAKE OUR MEDIA WORK FOR YOU

Whether you are already
working with museums or
just starting out, we can help
you develop your business
with our first-class contacts
and platforms. Whatever
your budget, message or
preferred medium, we have
a promotional opportunity
to suit your needs.



**MUSEUMS
ASSOCIATION**
CORPORATE MEMBER

Displaying the corporate member logo
on your website, adverts, headed paper,
email etc marks your connection with
the Museums Association and with the
sector, and sets your listings apart.

OUR WEBSITE RECEIVES OVER 50,000 UNIQUE VISITORS PER MONTH, MAKING IT A FANTASTIC WAY TO GET AN IMMEDIATE RESPONSE FROM BANNERS, SKYSCRAPERS, BUTTONS AND LISTINGS.

The weekly e-newsletter is sent to over 32,000 subscribers and has a high open and click-through rate, giving companies another opportunity to take advantage of our unique contacts.

🔍 FIND A SUPPLIER

This online search for suppliers is one of the most popular areas of the MA website. With your membership you get a listing in the search with up to six key services for your business making sure your details are easily found by potential customers.



ONLINE PROMOTION

CORPORATE MEMBERS RECEIVE ALL OUR PUBLICATIONS, KEEPING YOU UP TO DATE WITH THE LATEST SECTOR NEWS, AND OFFERING UNRIVALLED PROMOTIONAL OPPORTUNITIES.

MUSEUM SERVICES DIRECTORY

Low-cost advertising

The definitive guide to suppliers for the museum sector. It lists over 500 companies working with museums. As a corporate member your first category entry is free. With a circulation of 10,000 and readership of 40,000 it is an essential promotional tool for all companies.



PUBLICATIONS & INFORMATION

**FOR THAT INVALUABLE
FACE-TO-FACE EXPERIENCE
YOU CAN'T BEAT TAKING A
STAND AT THE MA EXHIBITION,
OR A TABLE-TOP AT ONE OF
OUR MP SEMINARS.**

Our events boast an unparalleled calibre of delegates and visitors and are your opportunity to make an impact on potential customers.

If you can't be there yourself, we have many additional options including sponsorship and delegate bag inserts to suit all budgets.



EVENTS

FIND A MUSEUM

Essential access to contact data

This online database gives corporate members access to thousands of museum and staff contacts, and the ability to search by collection type, staff job titles, and geographical area, making it easy for you to find the right contacts.

MUSEUMS JOURNAL

Prime advertising

The highly respected monthly magazine contains news, reviews, profiles, and lots more. It has an ABC audited circulation of 7,992, and a readership of over 25,000. It is simply the best place to advertise on a regular basis.

MUSEUM PRACTICE

Associate with best practice

This online publication has content focusing on the practical elements of running a museum, which closely relates to the MP seminars and MP workshops run throughout the year.



PLEASE SELECT A PACKAGE:

CORPORATE MEMBER: £350

**CORPORATE
MEMBER PLUS:** £510

YOUR DETAILS

COMPANY NAME

CONTACT ADDRESS

PAYMENT DETAILS

I enclose a cheque made payable to the
Museums Association for £ _____

Please debit my Mastercard/Visa/
Maestro card the sum of £ _____

POSTCODE

TELEPHONE

FAX

EMAIL

WEBSITE

CONTACT NAME

JOB TITLE

CARD NUMBER

SECURITY CODE

EXPIRY DATE

ISSUE NUMBER OR START DATE
(MAESTRO CARDS ONLY)

SIGNATURE

DATE

Please return this form to:

Museums Association, 42 Clerkenwell Close, London EC1R 0AZ
T: 020 7566 7800 F: 020 7251 6935

To order membership online and find out more
about advertising opportunities go to

www.museumsassociation.org/join/for-my-business